

CURRICULUM VITAE

Chutima Virochsaengaroon (Claire/ 马星琪)

EDUCATION

- 2008 - 2009 University of Strathclyde, Business School, U.K., MSc.
Major: Business Information Technology Systems (BITS) (with distinction)
- 2006 - 2007 Shanghai Normal University (上海师范大学), Shanghai, China,
Certificates of Fundamental Chinese, Mid and Highest Levels
- 2002 - 2006 Thammasat University, Bangkok, Thailand, B.A.
Major: Economics (International Program)

ACADEMIC EMPLOYMENT

- 2017 - Present **Lecturer**, International College, Khon Kaen University, Thailand
Teaching areas:
- Management Information Systems
 - Information Communication Technology for Tourism Businesses
 - Special Topics in Doing Global Business
 - Production and Operations Management
 - Integrated Marketing Communication
- 2014 - 2016 **Visiting Lecturer**, International College of Mekong Region, Chiangrai
Rajabhat University, Chiangrai, Thailand
Teaching area: Aviation Information System in Enterprise
- 2014 **Visiting Lecturer**, International College of Mekong Region, Chiangrai
Rajabhat University, Chiangrai, Thailand
Co-teaching area: Principles of Logistics and Global Logistics

NON-ACADEMIC EMPLOYMENT

- May 2014 - Dec. 2016 **IT Project Manager**, CIMB Thai Co., Ltd. (Head Office),
Bangkok, Thailand.
- Jan. 2010 – Dec. 2013 **Business Consultant**, System Integration Section,
Accenture Solutions Co., Ltd., Bangkok Office, Thailand.
- Mar. – Jul. 2008 **Investor Relations Officer**, Financial Reporting and Investor
Relations Department, TMB Bank PCL (Head Office), Bangkok,
Thailand.

HONORS AND AWARDS

- 2015 **Awarded** for Certificate of Appreciation for Outstanding Performance and Lasting Contribution – Project Management Champion (Individual), CIMB Thai Co., Ltd.
- 2012 Accenture Achievement Award (Team) for Recognising Outstanding Performance through Collaboration, Team Work and Exceptional (Internal or External) Service - **Awarded** to team members of Company’s Annual Corporate Citizenship, Accenture Solutions Co., Ltd.
- 2009 **Awarded** Master’s Degree with distinction for the recognised academic achievement of the overall average marks
- 2009 **Awarded** for one of the best BITS Programme’s Projects 2008/09, chosen by the Programme Committees of the Master’s Degree. The dissertation entitled: “Utilisation of ERP Systems in Enterprises in Thailand.”
- 2008 **Awarded** for the University of Strathclyde’s Partial Scholarship 2008/09 for the selected international students

PROFESSIONAL AFFILIATIONS AND SERVICES

Committee Member

- 2017 KKUIC MIS project committee – as an IT Project Manager
- 2017 International Marketing Seminar’s course committee

TEACHING INTERESTS

- e-Business, e-Commerce, e-Marketing
- Business Information Systems, Enterprise Resource Planning, Management Information Systems
