

CURRICULUM VITAE

Phaninee Naruetharadhol

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EDUCATION

- 2016 - Present Kyorin University, Ph.D. (Area Studies and Development Cooperation – International Human Resources Management), Tokyo, Japan
- 2007 - 2009 Golden Gate University, Ageno School of Business, Department of Finance and Economics, M.Sc. (Financial Planning), San Francisco, CA, USA
- 2000 – 2003 Thammasat University, B.A. in Political Science (International Relations), Bangkok, Thailand
- 1997- 1999 Triam Udom Suksa School, Bangkok, Thailand

ACADEMIC EMPLOYMENT

- 2016 - Present **Chair of Global Business management Program**, International College, Khon Kaen University, Thailand
- 2012 - Present **Lecturer**, International College, Khon Kaen University, Thailand
Teaching Areas: Principle of Management, Global Money and Capital Markets, and International Products and Pricing Strategies

NON-ACADEMIC EMPLOYMENT

- 2011 - 2012 **ULD Project Specialist**, CHEP Aerospace Solutions, Bangkok, Thailand
- 2009 - 2011 **Financial Planner (Trainee)**, San 21 Inc., San Francisco, CA, USA
- 2004 – 2006 **ULD Coordinator**, Unitpool Thailand, Bangkok, Thailand
- 2003- 2004 **Foreign Customer Service Agent**, Siam Commercial Bank PLC. (Head Quarter), Bangkok, Thailand

PROFESSIONAL AFFILIATIONS AND SERVICES ---

AD-HOC REVIEWER

- [1] The International Journal of Organizational Diversity, Volume 16, Issue 4.; Publisher: Common Ground Publisher, 2016

PUBLICATIONS ---

PEER-REVIEWED JOURNAL ARTICLES

- [6] Ketkaew, C., & **Naruetharadhol, P.** (2016a). Ethnicity and Job Satisfaction: Perspectives of Foreign Educators on Compensations in Khon Kaen City, Thailand. *International Journal of Organizational Diversity*, (16), 13–21.
- [5] Ketkaew, C., & **Naruetharadhol, P.** (2016b). Gender Differences in Attitudes toward Migrant Workers in Thailand: Evidence from Khon Kaen City. *The International Journal of Interdisciplinary Global Studies*, 11(3), 25–33.
- [4] Phaninee Naruetharadhol and Kawinna Danwiboon, (2014) The Effects of Asian Cosmetic Product Characteristics, Culture, and Product samplings on Thai Female Consumers' Purchase Behavior, Conference Proceeding: the 6th International Conference on Natural Products for Health and Beauty (NATPRO 6)"
- [3] Ketkaew, C., & **Naruetharadhol, P.** (2015). Determinants of International College Student's Performance in Mathematics. *Procedia - Social and Behavioral Sciences*, 195, 1525–1534. <http://doi.org/10.1016/j.sbspro.2015.06.460>
- [2] **Naruetharadhol, P.**, Ketkaew, C., Kerdpech, P., Kaoplod, P., & Kannarat, R. (2015). Prospective Human Capital: How Materialistic are Thai College Students? An Analysis of Spending Tendencies and Debts. *Procedia - Social and Behavioral Sciences*, 195, 258–267. <http://doi.org/10.1016/j.sbspro.2015.06.357>
- [1] **Phaninee N.**, Natchayaporn N., Gosanlawit P., Sriwicha S., Kumlangtawee S., Kananit N., Boontool P. & Chaiprasert P. (2014) Satisfaction Levels of the Local People on the Second Thai-Lao Friendship Bridge: A Case of Mukdahan-Savannakhet, *Asian Social Science Journal*. doi:10.5539/ass.v11n7p

CONFERENCE PRESENTATIONS

- [5] **Phaninee Naruetharadhol** and Kawinna Danwiboon, The Effects of Asian cosmetic product characteristics, culture, and product samplings on Thai Female consumers' purchase behavior, *International Conference on "Research for Social Devotion" In Commemoration of the 50th Anniversary of Khon Kaen University*, Thailand, 22nd – 23rd January 2015.
- [4] **Phaninee Naruetharadhol**, Pornwadee Kerdpetch, Praphatsorn Kaoplod and Rattiporn Kannarat, The Relationship of Materialism to College Students Spending Tendencies and Debts: A Case of Thailand, *International Conference on "Research for Social Devotion" In Commemoration of the 50th Anniversary of Khon Kaen University*, Thailand, 22nd – 23rd January 2015.
- [3] **Phaninee N.**, Natchayaporn N., Gosanlawit P., Sriwicha S., Kumlangtawee S., Kananit N., Boontool P. & Chaiprasert P. Satisfaction Levels of the Local People on the Second Thai-Lao Friendship Bridge: A Case of Mukdahan-Savannakhet, *4th Annual Sustainable Rural Development Project 2014 National and International Research Conference*, Khon Kaen University, Thailand, June 11th -13th , 2014.
- [2] **Phaninee Naruetharadhol**, Taxation learning achievement of 3rd and 4th year students, Khon Kaen University International College by using the combinations of traditional lecturing and CLIL learning method activity, *The 2014 Conference on Human Development*, Hiroshima, Japan, 2nd – 4th March 2014.
- [1] **Phaninee Naruetharadhol**, The Philippines: Strong Economic Growth and Frail AIDS Prevention, *3rd Annual Sustainable Rural Development Project 2013 National and International Research Conference*, Khon Kaen University, Thailand.

RESEARCH AREAS

Empirical Research in International Business and Management, Behavioral Sciences, and Consumer Behavior