



# CURRICULUM VITAE

KHWANJIRA PONSREE

## EDUCATION

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### **Masters in Entrepreneurship (Leadership) with Merit, Henley Business School**

Reading, UK (2018-2019)

- Masters Student Ambassador for Henley Business School, University of Reading
- Consulted entrepreneurs at the Consultancy Project Study trip in Wroclaw, Poland
- Consulted entrepreneurs at the Incubation Program in London, United Kingdom
- Member of the Business Society and the Entrepreneurship Society

### **Bachelor of Sociology and Anthropology (Social Research), Thammasat University**

Bangkok, Thailand (2011 – 2016)

- Outstanding Student & Prominent Activities Award (Arts & Culture) (2016)
- Committee Member, Student Council – Faculty of Sociology and Anthropology (2014)
- President, AISEC (2013)
- Project Manager – Teaching English in TH, AISEC (2012)
- Committee Member - Incoming Exchange Student, AISEC (2012)
- MC & Presenter/Reporter, *TU TV and MC Thammasat, Thammasat University* (2012 -2015)

### **Leavenworth High School**

Kansas, USA (2007 – 2008)

### **Khonkaenwittayayton School**

Khon Kaen, Thailand (2002-2009)

## ACADEMIC EMPLOYMENT

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### **Lecturer, International Entrepreneurship, Khon Kaen University International College (Dec, 2019 – present)**

- Creative Entrepreneurship, Marketing for Entrepreneurship, Human Resource Management for small business, International Human Resource Management

### **Guest lecturer, Thammasat University, Thailand**

- TU Start up (Meeting Camp); Matching team, Business Plan and Workshop

### **Guest lecturer, Faculty of Sociology and Anthropology, Thammasat University, Thailand**

- Under the topic of “Thai people: the social management amidst ASEAN context and international community” and “the social building: the interaction among ASEAN community”

### **Guest Speaker, Thammasat University, Thailand**

- Inspirational talk as Outstanding Student of Thammasat University

### **Guest Speaker, A&D Intereducation**

- Pre Departure Orientation and Exchange Alumni Reunion

### **Guest Speak, King Mongkut's Institute of Technology Ladkrabang**

- Personality – Etiquette & Speaking – Inspiration

## NON-ACADEMIC EMPLOYMENT

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**English and Thai Coordinator** *8th University Scholars Leadership Symposium (2017)*

- *Humanitarian Affairs at The United Nations Convention Centre (UNCC), in Bangkok, Thailand*

**Management Trainee,** *(A&D Intereducation January – August 2016)*

- Facilitated the *A&D High School Exchange Program* which sent students from Thailand to USA, New Zealand, Japan, China and Germany
- Facilitated the *Study Abroad Program* which sent students from different levels (Middle school, High school, and University) to different countries around the world. Specifically handled the exchange students from Sri Lanka, USA and India
- Both programs involved organizing training camps, visiting school for promoting the program, interviewing and selecting the effective students to the program, processing necessary documents for traveling, and coordinating between schools for an exchange program.

## HONORS AND AWARDS

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**Thai Representative for** *ASEAN LEADERS' INTERFACE WITH REPRESENTATIVES OF ASEAN YOUTH, Republic of the Philippines (2017)*

- *Thai Youth Representative for ASEAN LEADERS' INTERFACE WITH REPRESENTATIVES*

**Outstanding Student Award , Thammasat University (2016)**

**Thailand Youth Ambassador of Goodwill for The Ship for Southeast Asian and Japanese Youth Program (2015)**

- Thai Youth Representative for discussion in the topic of Youth Entrepreneurs in Thailand and ASEAN

**Humanitarian Affairs Scholarship (Philippines) (2013)**

- The Humanitarian Affairs Youth Ambassador Programme cultivates potential young leaders by entrusting them with the responsibility of being selected representatives for Humanitarian Affairs. Youth Ambassadors are dynamic individuals who represent Humanitarian Affairs in their home country, and facilitate in the networking and mobilisation of the next generation of young leaders.

## CONFERENCE PRESENTATION

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[1] **K.Ponsree.,** N.Gebombut., V.Paiyasen., T.Archariyapibal., S.srichiangwang., S. Nee & P. Naruetharadhol (2020). Environmental Awareness and Adoption Intention of Electric Cars in Young Adult. (2020). Volume 329: Modern Management Based on Big Data I, 165–174. <https://doi.org/10.3233/FAIA200649>

[2] **K.Ponsree.,** T.Phongpaew & P. Naruetharadhol (2021). A Comparative Evidence of Income Levels Reflecting Gen Z's Digital Payments Intention and Usage. (2021). Volume 341: Modern Management based on Big Data II and Machine Learning and Intelligent Systems III, 205-212. <https://doi.org/10.3233/FAIA210249>

## TEACHING EXPERINCES AND RESEARCH INTEREST

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**Teaching experiences:** Creative Entrepreneurship, Marketing for Entrepreneurship, Human Resource Management for small business and International Human Resource Management

**Research interest:** Entrepreneurial leadership, Multiculturalism, Social Entrepreneur, Enterprise Resource Planning, Consumer Decision, Making Process, Technology Acceptance