

# CURRICULUM VITAE

## Wanwisa Wannapipat

Email:

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Mitraphap Highway, Khon Kaen, Thailand 40002

### EXPERTISE

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Language learning, Educational technology, Learning innovation, Brain-based learning with language learning, Cognitive neuroscience

### EDUCATION

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| 2018 - Present | Certificate in Marketing in a Digital World, University of Illinois at Urbana-Champaign, USA |
| 2012 - 2017    | Ph.D. in Educational Technology, Khon Kaen University, Thailand                              |
| 2013 – 2013    | Certificate in Chinese<br>Southern Taiwan University of Science and Technology, Taiwan       |
| 2002 – 2007    | M.A. in English, Khon Kaen University, Thailand  |
| 2005 – 2005    | English for Speakers of Other Languages: ESOL<br>University of Cambridge, Thailand center    |
| 2002 – 2003    | B.A. in Thai, Khon Kaen University, Thailand   |

### ACADEMIC EMPLOYMENT

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| 2018 - 2019 | <b>Acting for Head of English for Business Communication department</b> , School of Liberal Arts, Sripatum University, Khon Kaen, Thailand |
| 2018 - 2019 | <b>Lecturer</b> , School of Liberal Arts, Sripatum University, Khon Kaen, Thailand<br>Teaching Areas: Business English                     |
| 2014 - 2018 | <b>Lecturer</b> , Faculty of Social Science and Humanities and General Education Division, North Eastern University, Thailand, Thailand    |

Teaching Areas: English Grammar and Usage, English for specific purposes, English for Graduate Students and Graduate Diploma in Teacher Profession, Language and Culture

2012 - 2014 **Visiting Lecturer**, Language Institute, Khon Kaen University, Thailand  
Teaching Areas: Thai for foreigners

2011 - 2014 **Visiting Lecturer**, Department of Skill Development, Ministry of Labour, Khon Kaen office, Thailand  
Teaching Areas: English for Business Purposes

## NON-ACADEMIC EMPLOYMENT

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2015 - 2018 **Marketing Consultant**, J.D.Pools (Khon Kaen) Co., Ltd., Sahachai Alluminum Alloy, Khon Kaen, Thailand

2011 – 2013 **Director**, Baan Ajarn, Khon Kaen, Thailand

2011 - 2011 **Marketing Manager**, J.D.Pools (Bangkok) Co., Ltd., Bangkok, Thailand

2007 - 2011 **Product Supervisor**, DKSH Ltd. (Diethelm Ltd.), Bangkok, Thailand

2004 - 2006 **Marketing Manager**, Wonil Thai Co., Ltd., Bangkok, Thailand

## HONORS AND AWARDS

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2019 **Fund Support for Certificate in Marketing in a Digital World**  
Supported by University of Illinois at Urbana-Champaign, USA

2019 **Successful Candidate**  
“Researcher Connect 2019” by British Council (Thailand) and Office of Higher Education Commission, Thailand

2018 **Selected Volunteer**  
The Oxford University Press Speaking Syllabus Project, ELT Testing, Oxford University Press

2017 **Selected Volunteer**  
The Oxford University Press Grammar Syllabus Project, ELT Testing, Oxford University Press

2017 **Alumni Award**  
Awarded by Educational Technology program, Khon Kaen University, Thailand

- 2017                    **Research granted for the research titled Learning Innovation in Topic of E-Commerce for the Entrepreneur of the Federation of Thai Industries, Khon Kaen Chapter**  
Granted by North Eastern University, Thailand
- 2017                    **Research granted for the research titled The Guidelines for The Designing Development of SMEs Websites in English Version**  
Granted by North Eastern University, Thailand
- 2016                    **International Research Presentation Scholar for The Design and Development of Constructivist Web-Based Learning Environment to Enhance Undergraduate Learning Efficiency Based on Brain-Based Learning: Integrated with Neuroscience**  
Granted by Graduate School, Khon Kaen University, Thailand
- 2015                    **Best Oral Presentation Award**  
Awarded by The 1st Symposium on Computer and Technology in Education (SCTE2015) on “The Use of EEG Device to Study Learner’s Constructivist Web-Based Learning Environment based on Brain Based- Learning”, Khon Kaen University, Thailand
- 2015                    **Research granted for research titled The Design and Development of Constructivist Web-Based Learning Environment to Enhance English Vocabulary Memorization based on Information Processing Theory**  
Granted by North Eastern University, Thailand
- 2014                    **Research granted for research titled The Development of Analytical Thinking for the Learning by Integrated Learning Activities in English 1 in North Eastern University**  
Granted by North Eastern University, Thailand
- 2012                    **Thai Delegate for Taiwan-Thailand Higher Education forum, Taiwan**  
Granted by Ministry of Education, Thailand and Ministry of Education, Taiwan
- 2003                    **Selected APEC Volunteer**  
Asia – Pacific Economic Cooperation: APEC and 11th APEC Leaders Meeting, Bangkok, Thailand, by Ministry of Foreign Affairs

## PROFESSIONAL AFFILIATIONS AND SERVICES

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### AD-HOC REVIEWER

*Journal: Electronics and Telecommunications Research Institute Journal*; Publisher: Wiley, 2020

*Journal: Research and Practice in Technology Enhanced Learning*; Publisher: Springer Nature, 2018

*Journal: Journal of Computers in Education*; Publisher: Springer, 2018

*Journals: Designers for Learning project*, a nonprofit corporation in the State of Illinois

### COMMITTEE MEMBER

- 2019 Business English Curriculum Member, Sripatum University Khon Kaen
- 2019 Publication Co-Charis of The International Workshop on Advanced E-Learning 2019 (AEL 2019) In conjunction with the 12th International Conference on Ubi-media Computing (U-Media'2019) Theme: "Active Learning with Advanced Educational Technologies", Bali, Indonesia
- 2019 Program committee of The 27<sup>th</sup> International Conference on Computers in Education (ICCE 2019), Kenting, Taiwan
- 2017 Conference Committee of The National Conference on learning Environments: Cognitive Neuroscience and Educational Technology (NCLE 2017), Khon Kaen, Thailand
- 2017 Chair of International Co-Host of The 4th NEU National and International Conference 2017 (NEUNIC2017), Jul 21, 2019, North Eastern University, Khon Kaen, Thailand
- 2017 Track Committee of Track 9 Technology Enhanced Language Learning (TELL@ICALT2017): The 17th IEEE International Conference on Advanced Learning Technologies-ICALT2017, Timisoara, Romania
- 2016 Program Committee of the International Workshop on Advanced E-Learning 2016 (AEL'2016) in conjunction with The 9th IEEE International Conference on Ubi-media Computing (U-Media'2016), Moscow, Russia

### SPECIAL LECTURE/ TALK

*Topic: Preparation for TOEIC* in The Readiness to Commit Global Adaptation Course, Sripatum Univerasity, Khon Kaen, Thailand, 2019

*Topic: Business English*, Loei Rajabhat University, Khon Kaen, Thailand, 2018

*Topic: Showcase of Learning Innovations*; Conference on Learning Environment: Cognitive Neuroscience and Digital Technology, Khon Kaen, Thailand, 2018

*Topic: Digital Marketing; J.D.Pools (Khon Kaen) Co., Ltd, , Thailand, 2018*  
*Topic: The Readiness of English for University Life, North Eastern University, Thailand,*  
2017

## **PUBLICATIONS**

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### ***PEER-REVIEWED JOURNAL ARTICLES***

- [2] Chantamongkol P., **Wannapipat W.**, and Chantamongkol P. (2019). Learning Innovation in Topic of E-Commerce for the Entrepreneur of the Federation of Thai Industries, Khon Kaen Chapter. *Dhammathas Academic Journal*, 19 (2), 38- 50.
- [1] **Wannapipat W.**, Chantamongkol P., Orrawan Pariwat, and Jarus Leeka. (2018). Designing Framework of the Guidelines for the Designing Development of SMEs Websites in English version. *Journal of Graduate MCU Khonkaen Campus*, 5 (2), 138-142.

### ***PEER-REVIEWED CONFERENCE PROCEEDINGS***

- [9] Shadiev R., Huang Y-M., Shadiev N., Laxmisha R., **Wannapipat W.**, Wang W. and Reynolds B. (2017). Applying Speech-to-Text Recognition and Computer-Aided Translation for Supporting Multi-lingual Communications in Cross-Cultural Learning Project. *Proceeding of The 17th IEEE International Conference on Advanced Learning Technologies (ICALT2017)*. July 3-7, 2017. Timisoara, Romania, 182-183.
- [8] Shadiev R., Sharipo S., Shadiev N., Fayziev M., Rahimova S., **Wannapipat W.**, Klimenko A., and Klimenko S. (2017). Are STR & CAT-Generated Texts Useful for Comprehension of Lecturing Content in a Foreign Language? *Proceeding of The 10th International Conference on Ubi-Media Computing and Workshops (Ubi-Media)*, Pattaya, Thailand. August 1-4, 2017.1-6.
- [7] **Wannapipat W.** and Chaijaroen S. (2016). A Design and Development of Constructivist Web-Based Learning Environment Model to Enhance Undergraduate Students' Learning Efficiency Based on Brain-Based Learning: Integrated with Neuroscience. *Proceeding of International Workshop on Advanced E-Learning 2016 (AEL'2016) In conjunction with The 9th IEEE International Conference on Ubi-media Computing (U-Media'2016)*. August 15-17, 2016. Moscow, Russia. 337- 349.
- [6] **Wannapipat W.** (2015). The Theoretical and Designing Frameworks of the Design and Development of Constructivist Web-Based Learning Environment to Enhance English Vocabulary Memorization based on Information Processing Theory. *Proceeding of*

The 3rd NEU National and International Conference 2015 (NEUNIC2015), July 11, 2015. Khon Kaen, Thailand.

- [5] **Wannapipat W.** (2014). The Development of Analytical Thinking for the Learning by Integrated Learning Activities in English 1 in North Eastern University. Proceeding of The 2nd National and International Conference 2014 (NEUNIRC2014) The Development Integrated Knowledge towards the ASEAN Community, May 24, 2014. Khon Kaen, Thailand.
- [4] **Wannapipat W.** and Chantaramongkol P. (2014). Guideline for Development of Information System Supporting North-Eastern University Learning. Proceeding of The Fifth TCU International E-learning Conference 2014 “Overcome the Uncertainty of Technology in Education”, August 5-6, 2014. Bangkok, Thailand.
- [3] **Wannapipat W.**, Chaijaroen S., Somabut A. (2013). SOI Model of Learning to Tablet Instructional Implication Generating. Proceeding of AECT International Conference on the Frontier in e-Learning Research 2013 (AECT-ICFER 2013), June 18-20, 2013. Taichung, Taiwan.
- [2] **Wannapipat W.** (2012). Using the Questioning Technique to Enhance Students' Reading for Comprehension and Positive Attitudes. UNESCO ICT in Education: Pedagogy, Education Resources and Quality Assurance (IITE2012), November 13-14, 2012. Moscow, Russia.
- [1] **Wannapipat W.** (2007). Using the Questioning Technique to Enhance Students' Reading for Comprehension. Proceeding of The 3rd HUSO National Conference 2007, November 15-16, 2000. Khon Kaen, Thailand.

## CONFERENCE PRESENTATIONS

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- [13] *The 17th IEEE International Conference on Advanced Learning Technologies (ICALT2017)*, 2017. Timisoara, Romania  
Oral Presentation: Applying Speech-to-Text Recognition and Computer-Aided Translation for Supporting Multi-lingual Communications in Cross-Cultural Learning Project
- [12] *The 10th International Conference on Ubi-Media Computing and Workshops (Ubi-Media)*, 2016, Pattaya, Thailand  
Oral Presentation: Are STR & CAT-Generated Texts Useful for Comprehension of Lecturing Content in a Foreign Language?

- [11] *International Workshop on Advanced E-Learning 2016 (AEL'2016) In conjunction with The 9th IEEE International Conference on Ubi-media Computing (U-Media'2016)*, 2016, Moscow, Russia  
Oral Presentation: A Design and Development of Constructivist Web-Based Learning Environment Model to Enhance Undergraduate Students' Learning Efficiency Based on Brain-Based Learning: Integrated with Neuroscience
- [10] *The 1st Symposium on Computer and Technology in Education (SCTE2015)*, 2015, Khon Kaen  
Oral Presentation: The Use of EEG Device to Study Learner's Constructivist Web-Based Learning Environment based on Brain Based- Learning
- [9] *International ASEAN Research Network Symposium*, 2015, Bangkok  
Oral Presentation: The Theoretical and Designing Frameworks for the Design and Development of Constructivist Web-Based Learning Environment Model to Enhance Human Learning Efficiency Based on Brain-Based Learning
- [8] *The 3rd NEU National and International Conference 2015 (NEUNIC2015)*, 2015, Khon Kaen  
Oral Presentation: The Theoretical and Designing Frameworks of the Design and Development of Constructivist Web-Based Learning Environment to Enhance English Vocabulary Memorization based on Information Processing Theory
- [7] *The 7th International Conference on Educational Research (ICER2014)*, 2014, Khon Kaen, Thailand  
Oral Presentation: The Theoretical and Designing Frameworks for the Design and Development of Constructivist Web-Based Learning Environment Model to Enhance Human Learning Efficiency Based on Brain-Based Learning: Integration with Neuroscience
- [6] *The 2nd National and International Conference 2014 (NEUNIC2014)*, 2014, Khon Kaen, Thailand  
Oral Presentation: The Development of Analytical Thinking for the Learning by Integrated Learning Activities in English 1 in North Eastern University
- [5] *The Fifth TCU International E-learning Conference 2014 "Overcome the Uncertainty of Technology in Education"*, 2014, Bangkok, Thailand  
Oral Presentation: Guideline for Development of Information System Supporting North-Eastern University Learning

- [4] *AECT International Conference on the Frontier in e-Learning Research 2013 (AECT-ICFER 2013)*, 2013, Taichung, Taiwan.  
Oral Presentation: SOI Model of Learning to Tablet Instructional Implication Generating.
- [3] *The 6th International Conference on Educational Research 2013 (ICER2013)*, 2013, Taichung, Taiwan.  
Oral Presentation: A Design and Development of the Theoretical and Designing Frameworks for the Design and Development Constructivism Web-Based Learning Environment Model to Enhance Creativity and Innovation Skills
- [2] *UNESCO ICT in Education: Pedagogy, Education Resources and Quality Assurance (IITE2012)*, 2012, Moscow, Russia.  
Oral Presentation: Using the Questioning Technique to Enhance Students' Reading for Comprehension and Positive Attitudes
- [1] *The 3rd HUSO National Conference 2007*, 2000, Khon Kaen, Thailand.  
Oral Presentation: Using the Questioning Technique to Enhance Students' Reading for Comprehension.

## **RESEARCH INTERESTS**

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Language learning, Educational technology, Learning innovations, Cognitive neuroscience, Brain-based learning, Neuro-marketing, Media and cognition