

CURRICULUM VITAE

Asst. Prof. Sirimonbhorn Thipsingh



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PERSONAL INFORMATION

Name and Surname: Sirimonbhorn Thipsingh
Academic Rank: Assistant Professor
Nationality: Thai
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CONTACT INFORMATION

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KEYS OF SUCCESS

Integrity , Leadership, Communication, Improvement, Teamwork

EDUCATION

September 1999: STRAYER UNIVERSITY, VIRGINIA, USA
Master of Science in Business Administration (MSBA),
Graduated with high honors (Magna cum Laude)

March 1994: THAMMASAT UNIVERSITY, BANGKOK, THAILAND
Bachelor of Art in Sociology and Anthropology

TRAINING

July 2007: Landmark Education , Bangkok , Thailand
Landmark Forum Course

October 2008: Landmark Education , Bangkok , Thailand
Landmark Advance Course

June 2009: The Millionaire Mind: T. Harv Eker, Malaysia
The Millionaire Mind Intensive Course

PROFESSIONAL EXPERIENCES

OCT 2013 – Present:

- *Lecturer in International Marketing Program, Khon Kaen University International College, Khon Kaen, Thailand*

MAR 2012 – OCT 2013:

- *Lecturer, Tourism and Service Industry College, Nakhon Phanom University, Nakhon Phanom, Thailand*
- *Principal of Administration of Tourism and Service Industry College, Nakhon Phanom University, Nakhon Phanom, Thailand*

APR 2008 – JAN 2012:

- *Sale and Marketing Manager, QQQ Co., LTD., Bangkok, Thailand*

JUL 2005 - FEB 2008:

- *Lecturer, The Faculty of Tourism and Hotel Management, Mahasarakham University, Mahasarakham, Thailand*
- *Associate Dean for Administration and International Affairs of The Faculty of Tourism and Hotel Management, Mahasarakham University, Mahasarakham, Thailand*

MAR 2000 – SEP 2002:

- *Flight Attendant of Adecco for QANTAS Airways, Bangkok Base, Thailand*

SEP 1996 – DEC 1999:

- *Guest Relation Assistant Manager, TARATHAI Restaurant, Virginia, USA*

MAR 1992 – MAR 1995:

- *Part-time Exhibitor, Daramitra Co., LTD., Bangkok, Thailand*

SEP 1993 – JUN 1994:

- *Assistant Tour Guide, Seatran Travel Co., LTD., Bangkok, Thailand*

MAR 1991 – JUN 1991:

- *Research Assistant, GF Special Helps Program, Khon Kaen, Thailand*
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ACADEMIC CONTRIBUTIONS

JOURNAL ARTICLE

- Thipsingh, Sirimonbhorn. 2015. Creating a Network of Youth in Sustainable Tourism Development in the Greater Mekong Sub-region Case study: Nakhon Phanom, Thailand and Khammouan, Laos PDR. *Procedia -Social and Behavioral Sciences*, Volume 195, p. 1573 – 1582.

CONFERENCE PROCEEDING

- Thipsingh, Sirimonbhorn. 2015. The Decision to Study in a Program of Tourism and Hospitality Industry at a Small Suburban University Case Study: Nakhon Phanom University. Thailand. *Proceedings of the National Conference on Thailand, China, and The Asia-Pacific in the 21st Century*, Bangkok, Thammasat University, p.126 – 152.
- Thipsingh, Sirimonbhorn. 2016. Wildlife Photographers' Motivation in Photographic Tourism. *Proceedings of the International Conference in Emerging Tourism in the Changing world*, Chiang Mai, Chiang Mai University, p. 271-278.

RESEARCH REPORTS

- Thipsingha, Pornpun and others. 2005. *Homestay Tourism Development with Isan Herbal Wisdom Heritage Case study: Ban Chiang Hian, Khwao Sub-district, Muang District, Mahasarakham Province*. Mahasarakham, Mahasarakham University.
- Thipsingha, Pornpatra and others. 2006. *Development and Management of Community Spa: A case Study of Chiang Hian Village, Khwao Sub-district, Muang District, Mahasarakham Province*. Mahasarakham, Mahasarakham University.
- Thipsingh, Sirimonbhorn. 2012. *The Decision to Study in the Tourism and Service Industry College, Nakhon Phanom University*. Nakhon Phanom, Nakhon Phanom University.
- Thipsingh, Sirimonbhorn. 2013. *Attitude and Guidelines for Creating a Network of Youth and Students towards the Development of Tourism in the Greater Mekong Sub-region*. This project is support by Greater Mekong Sub-region Study Center, Nakhon Phanom University (GMSC-NPU).

RELEVANT EXPERIENCE IN RESEARCH

- **Collecting Data Sub-team Leader** in the project of German Research Foundation (DFG) for interviewing rural households in Nakhon Phanom during April to May 2013
The project was executed jointly by Leibniz University Hannover, Germany and Nakhon Phanom University.
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CERTIFICATES

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|------------------------|---|
| March 2000: | QANTAS Certificate of Achievement in Cabin Crew Long Haul Initial Course |
| April 2000: | QANTAS Certificate of Completion in Oversea Based Adecco Flight Attendant Development Program |
| February 2001: | QANTAS Statement of Completion in Level II Flight Attendant |
| February 2001: | Adecco and QANTAS Certificate in Recognition and Appreciation for In-Flight Excellent Service |
| August 2001: | QANTAS Statement of Completion in Understanding Cultural Differences- Japan |
| July 2003: | ATC by IATA Certificate of Training in Ticketing and Reservation |
| September 2003: | The Association of Researchers in Social Science Certificate in Writing an Abstract in Research Essay Class 2 |
| November 2003 : | TAT and ICCA Statement of Completion a one-day ICCA Education Program in “Making the Difference: Professional Growth Opportunities in the Meeting Industry” |
| December 2003: | Faculty of Oriental Medicine, Rungsit University Certificate of Completion in Spa Manager Course |

January 2005: AMADEUS
Letter of Completion in Basic Reservation Class

March 2005: Ministry of Public Health
Certificate of Spa Management (Spa Manager)
