





BOOK OF PROCEEDINGS



TITLED MULTIDISCIPLINARY **RESEARCH** TOWARDS A SUSTAINABLE SOCIETY

Book of Proceedings The 5th TICC International Conference 2020 titled Multidisciplinary Research Towards a Sustainable Society

Thailand International College Consortium (TICC)

Khon Kaen University International College Naresuan University International College Burapha University International College Prince of Songkla University International College Faculty of International Studies, Prince Songkla University

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Co-hosted by: Khon Kaen University International College Naresuan University International College Burapha University International College Prince of Songkla University International College Faculty of International Studies, Prince Songkla University

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WELCOME MESSAGE FROM THE THAILAND INTERNATIONAL COLLEGE CONSORTIUM (TICC)

Welcome to the 5th TICC International Conference titled "Multidisciplinary Research Towards a Sustainable Society." The Thailand International College Consortium (TICC) is sponsoring the 5th International Conference in Khon Kaen province, the commercial and educational center of Northeastern Thailand. The TICC International Conference is an innovative forum for individual scholars, researchers, and students across the globe to share experiences and exchange views on contemporary issues regarding international studies, business and management, tourism and hospitality, media and communications, and sciences and technology. Following the success of the previous TICC conferences, Khon Kaen University International College (KKUIC) is pleased to announce the Call for Papers for the 5th TICC International Conference titled "Multidisciplinary Research Towards a Sustainable Society." This two-day event is co-hosted by Naresuan University International College (Hat Yai Campus), and Faculty of International Studies, Prince Songkla University (Phuket Campus). The conference will be held from Thursday 26 - Friday 27 November 2020.

The TICC International Conference aims to provide a unique opportunity for academics, scholars, researchers, industry stakeholders, local and regional bodies, governmental agencies, and students to gather and create a space for interdisciplinary discussion on ideas, practices, implications, and applications regarding sustainability issues locally and globally. This conference also aims to establish itself as a key event for understanding the threats and risks of globalizing societies by exploring future opportunities in order to put the principles of sustainability into action.



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TICC MEMBERS & OUR GOALS

The Thailand International College Consortium (TICC) International Conference is co-hosted by 5 International colleges consisting of Khon Kaen University International College, Burapha University International College, Naresuan University International College, Prince of Songkla University International College, Hat Yai Campus and Faculty of International Studies, Prince of Songkla University, Phuket Campus. These international colleges established the Thailand International College Consortium (TICC) in 2018 to enhance academic collaborations among the partner universities. TICC has the following goals.

- 1. To exchange Thai and international students at both undergraduate and graduate levels among partner universities
- 2. To exchange lecturers among partner universities
- 3. To conduct collaborative research projects.
- 4. TICC would like to welcome all international colleges in Thailand to become a member and enjoy several benefits that TICC could offer.





The 5th TICC International Conference 2020 in Multidisciplinary Research Towards a Sustainable Society November 26th – 27th, 2020, Khon Kaen, Thailand

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